

Short Course 23: Old Media, New Media: Political Communication in Transition

Sponsor(s): Political Communication Section and the Joan Shorenstein Center, Harvard University

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Registration: No fee

Time: 9:30am – 5:00pm

Location: Shorenstein Center, Harvard University (see program for exact rooms)

Instructors: See program for more information

Program:

8:00 – 9:00 a.m. REGISTRATION AND CONTINENTAL BREAKFAST

Outside NYE Rooms

9:00 – 10:30 a.m. SESSION I

Roundtable: Studying the New Media Environment: Theoretical and Methodological Challenges and Opportunities

Room NYE A

Chairs: Michael Delli Carpini, University of Pennsylvania
Bruce Williams, University of Virginia

Participants:

Geoffrey Baym, University of North Carolina, Greensboro
Dannagal Goldthwaite Young, University of Delaware
Markus Prior, Princeton University
Kristina Riegert, Swedish National Defence College

Comparative Political Media

Room NYE B

Chair: Stephen Farnsworth, George Mason University

African Coverage of Progress and Responsibility in Fighting AIDS: A Cross-National Community Structure Approach

John C. Pollock, The College of New Jersey

Paul D'Angelo, The College of New Jersey

Rowena Briones, The College of New Jersey

Danielle Catona, The College of New Jersey

Genevieve Faust, The College of New Jersey

Meghan Higgins, The College of New Jersey

Brian Keefe, The College of New Jersey

Dominique Sauro, The College of New Jersey

Political Communication Undermined: Corruption Within the Nigerian Press and the Challenges of New Media

Muhammad Jameel Yusha'u, University of Sheffield, United Kingdom

Political Communication in Transition: How We Do It in Poland

Ewa Musialowska, University of Wroclaw, Poland

A Comparative Study on the Policy Development of Network Neutrality in the U.S. and Japan

Shoko Kiyohara, InfoCom Research, Inc., Japan and University of Tokyo

kiyohara@icr.co.jp

Political Engagement and the Media

Room NYE C

Chair: Marion Just, Wellesley College

What Role do the Media Play in Promoting or Inhibiting Political Engagement?

Current Research, Problems, and Possible Solutions

Mirjam Gollmitzer, Simon Fraser University

Youth, Attitude Change, and New Media Use

Younai Soe, Indiana University

Erik Bucy, Indiana University

Sexual Orientation, the 'Funnel of Causality,' and the Origins of Civic Engagement

Patrick J. Egan, New York University

Kenneth Sherrill, Hunter College, CUNY

Political Video Games: An Emerging Political Communication Tool
Olivier Mauco, Sorbonne, Paris

10:45 a.m. – 12:15 p.m.

SESSION II

Perspectives on New Media

Room NYE A

Chair: Trevor Thrall, University of Michigan-Dearborn

Lost in the Spider Web: Citizen Powerlessness in the New Media Information Era

Frank Louis Rusciano, Rider University

Yun Xia, Rider University

The Impact of Global Communications on National Identities.

Pippa Norris, Harvard University

Ronald Inglehart, University of Michigan

Can Internet Promote Democracy?

Susana Salgado, University of Westminster, UK and Portuguese Foundation to Science and Technology

Political Consumerism Online and Offline: Coffee, Politics, and the Internet

Eleftheria Lekakis, University of London

Election Media

Room NYE B

Chair: Tom Fielder, Boston University

Connecting the Dots for Voters—Can the Internet Close Traditional Communication Gaps?

Kajsa E. Dalrymple, University of Wisconsin-Madison

Dietram A. Scheufele, University of Wisconsin-Madison

Candidate Website and Local Newspaper Coverage in the 2006 Senatorial Elections: Implications for 2008 and Beyond

Lindsay Neuberger, Michigan State University

Hillary Shulman, Michigan State University

Jennifer Maginnis, University of Kentucky

On Air and Online: Advertising in the 2008 Presidential Election

Sarah Snodgrass, Georgetown University

Media Coverage of Youth Voting
Diana Owen, Georgetown University
Social Networking and Video-Sharing Media
Room NYE C

Chair: Jeff Gulati, Bentley College

“YouTube—You Ask—You Vote”: A New Era for Political Communication?
Anastasia Deligiaouri, Aristotile University of Thessaloniki, Greece

Facebooked: Groupthink in the Era of Computer Mediated Social Networking
Robert McKeever, Gonzaga University

Youth Engagement 2.0: The Role of Facebook on College Students’ Civic and Political Participation
Sebastián Valenzuela, Namsu Park, and Kerk F. Kee, University of Texas at Austin

The Face of Social Networking: The Political Potential of Facebook and its Impact on Traditional Methods of Civic Engagement
Megan M. Wilkes, Georgetown University

12:30 – 2:00 p.m. LUNCH

2:15 – 3:34 p.m. SESSION III

Researching Political Media
Room NYE A

Chair: Sunshine Hilygus, Harvard University

Adolescence of a New Medium: The Long Term Impact of the Internet on Individual’s Political Communication 2001-2008

Martin Emmer, Ilmenau University of Technology
Gerhard Vowe, Heinrich-Heine-University Dusseldorf
Jens Wolling, Ilmenau University of Technology

Debunking Cyber-Optimism?: Using Search Engine Technology to Test the Power of Online Activism

Paul Reilly, University of Glasgow
Paul.reilly@resolutionsglasgow.com

The Effect of Political Interviews on Attitudes Toward the Press: Evidence from Mixed Methods Research

Eran N. Ben-Porath, University of Pennsylvania
ebenporath@asc.penn.edu
Michael X. Delli Carpini, University of Pennsylvania

From Political ‘Surf’ to Political ‘Turf’: Developing Website Analysis to Discover How Online Engagement Translates Into Offline Action

Sarah Oates, University of Glasgow

s.oates@lbss.gla.ac.uk

News Media

Room NYE B

Chair: Matthew Baum, University of California, Los Angeles

European News Coverage of U.S. Policy in Iraq and Afghanistan

Stephen J. Farnsworth, George Mason University

S. Robert Lichter, George Mason University

Roland Schatz, Media Tenor, Bonn

Evaluating the Propaganda Model and the Indexing Hypothesis in Respect to U.S. Domestic News Coverage on Immigration

Andrew Kennis, University of Illinois Urbana-Champaign

Polling in the Press: The Effects of Consensus among Elected Officials and the Mobilization of Interest Groups

Jennifer Oats-Sargent, University of Illinois

Comparative Perspectives on the Internet and Elections

Room Taubman 275

Chair: Diana Owen, Georgetown University

Parties, Election Campaigning, and the Internet: A Comparative Institutional Approach

Nick Anstead, University of London

Andrew Chadwick, University of London

The 2007 French Presidential Election and the Internet: Still the Time of Old Media

Thierry Vedel, Sciences-po, Paris

Instant Assessments of the Impact and Dross of Election Campaigns: Advertising and News Agency ‘Copy’ as Artifacts of the Ephemera of U.S., Latin American and European (France and Britain) Election Campaigns, 2004-2008, in the Internet Age

Michael Palmer, University of the Sorbonne

Marie-Danielle Demelas, University of the Sorbonne

4 – 5:30 p.m.

RECEPTION

Malkin Penthouse