

Instructor: Michael Margolis
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Office: 1107 Crosley
Office Hours: MW 1:00-1:50 p. m. F 10:00-10:50 a.m.

Autumn 1999

Pre-requisites: PS 110-111 or equivalent
Class Meets: MWF 11:00-11:50 a.m.
Credits: 3

Target Population: Political Science/IR majors and others with interest and background knowledge equivalent of ps110-111

Course Description: In this course we will examine the roles of political parties in the United States and other modern mass democracies in theory and in practice

Course Objectives:

Recitations:

Required Text:
William J. Keefe, Parties, Politics and Public Policy in America, 8th ed.

John C. Green and Daniel M. Shea eds. The State of the Parties, 3rd ed

Homework Policy:

Grading Policy:
Students' grades for the course will be determined by the following factors:
Class Assignments and Participation 10%
Midterm Examination 20%
Final Examination 35%
Term Paper 35%

Incomplete Policy:

Examinations:
Examinations will be based upon lectures, required readings, class discussions and reports. The term paper assignment will be distributed as a separate document

Laboratory Usage:

Miscellaneous:
Late papers will be downgraded.

Computer usage:

Technical Outline:

Weekly Schedule:

Week One: (9/22-9/24) Parties and Politics
1. Keefe, chapter 1.
2. Green & Shea, chapters 1-2 (Green & Shea; Reichley).
3. (Optional) Green & Shea, chapter 4 (Ryden).

Week Two: (9/27-10/1) Political Parties, Coalitions and Interest Groups

1. Keefe, chapter 2.
2. Green & Shea, chapters 3, 5 and 7 (Beck; Bibby ; Green, Jackson & Clayton).

Week Three: (10/4-10/8) State and Local Party Organizations

1. Green & Shea, chapters 8-10 (Goodhart; Freidreis & Gitelson; Blumberg, Binning, and Green)
2. (Optional) Michael Margolis, "The Importance of Local Party Organization for Democratic Governance," in Margolis & Green eds. *Machine Politics, Sound Bites, & Nostalgia*, pp. 27-37.

Week Four: (10/11-10/15) Parties and Nominations

1. Keefe, chapter 3.
2. (Optional) William Mayer ed., *In Pursuit of the White House 2000*, chapter 2 "New Features of the 2000 Presidential Nominating Process:S" (Busch)

Week Five: (10/18-10/22) Party Finance and Campaign Strategy

1. Keefe, chapter 4.
2. Green & Shea, chapter 6 (Herrnson & Dwyre).
3. (Optional) E. Joshua Rosenkranz, "Campaign Finance Reform and the Constitution: The Current Legal Quandaries," *American Review of Politics*, 19 (Winter 1998) 307-21.

Week Six: (10/25) Mid Term Exam

(10/27-10/29) Minor Parties

1. Green & Shea, chapters 11-13 (Lowi; Stone et al; Berg).
2. (Optional) Green & Shea, chapter 14 (Collet & Wattenberg).
3. (Optional) Michael Margolis, David Resnick & Joel Wolfe, " Party Competition on the Internet in the United States and Britain," *Harvard International Journal of Press/Politics* 4 (September 1999) 24-47.

Week Seven: 11/1-11/5) Parties and the Electorate

1. Keefe, chapter 5.
2. Green & Shea, chapter 20 (Coleman)

Week Eight: (11/8-11/12) Parties, Legislative Politics, and Public Policy

1. Keefe, chapter 6.
2. (Optional) Green & Shea, chapters 18-19 (Little; Boatright)

Week Nine: Weeks 9-10 (11/15-11/24) Term Paper Reports

1. Readings to be assigned by researchers.

Week Ten: See Week 9.

Week Eleven: (11/29-12/3) Parties and the Future of Modern Democracies

1. Keefe, chapter 7.
2. (Optional) L. Sandy Maisel, *Parties and Electons in America*, 3rd ed., chapter 14. "The Role of Political Parties at the Dawn of the Twenty-first Century" .

Week Twelve: Final Examination: Thursday, December 9, 8:00- 10:00 a.m.

University of Cincinnati

M. Margolis

Autumn 1999

Political Science 212/512: Political Parties Term Paper Assignment

The attached list gives the dates of upcoming presidential primary elections and/or caucuses in the various states for next year.

Option 1: A Study of How Political Parties, Candidates, and Interest Groups in [STATE X] Use the Internet for the 2000 Presidential Race

The purpose of this paper is to monitor and report upon the activities of the above groups in a selected state are using the Internet for purposes of presidential electoral politics during this electoral cycle. Those who choose this option will work together in research teams of 3 or 4.

The team will locate and monitor relevant activities of the Republican and Democratic parties, significant minor parties, the presidential candidates' organizations, and selected interest groups that participate in the primary election/caucus process. Questions to look at include:

How do the organizations present themselves on the Internet? E.g., are there web pages; e-mail addresses; information links etc? What formats do the organization use for presentation? Are the web pages animated? Are they updated in a timely fashion? What are their overt purposes? E.g., do they seek to recruit activists, organize supporters, raise funds, explain policy, win over new voters etc.? What evidence can you find of the impact of this presence? E.g., does a web site receive the number of "hits" that its organizers expected? How much money has been raised through the Internet? How many workers have been recruited? To what degree have the organizations succeeded or failed to accomplish their purposes in using the Internet. How have political parties fared relative to other organizations in achieving their purposes? What are the implications of your findings for the roles of political parties in future presidential (and other) elections.

Step 1: Choose, in order of preference, three states whose presidential electoral politics you wish to study. Your instructor will put together teams of 3 or 4, based on your preferences. Priority will be given to the preferences of students who propose members for their own research teams. Due: Monday, October 4. Assignments to teams will be made by Friday, October 8.

Please limit this paper to a maximum of ten pages of double-spaced text with one inch margins for each member of the research team. Please include notes, bibliography, URLs and appropriate information on persons contacted.

Option 2: A Study of Local Political Party Activity in Hamilton County.

For this paper, you will need to become a participant/observer in a local political party organization, citizens' group, or a city council candidate's organization during the current electoral campaign. The easiest way to do this is to contact the organization and volunteer a few hours of your time each week through the local election on November 3.

Step 1: Choose the party, group, or candidate's campaign organization in which you intend to participate. You should make contact with and submit the name of the organization by Friday, October 1.

Step 2: Make arrangements to observe and/or to work with people involved in the campaign. Submit to your instructor the name and telephone number of one or more persons with whom you have made these arrangements. Due: Wednesday, October 6.

By observing, talking, and/or working with party officials, workers, or candidate staffs, gather the information necessary to describe the roles that the candidate, local party organizations and other interests played in the campaign.

What are the specific objectives of the organization for the campaign? How have they organized themselves to accomplish these objectives? What actions have they taken? What strategies have they employed? From what

sources have they received funding? How much? To what degree have the organizations succeeded or failed to accomplish their objectives? How have local political parties fared relative to other organizations in achieving their objectives? What are the implications of your findings for the roles of political parties in future local (and other) elections.

Useful political party/committee telephone numbers/ links:

Charter Committee of Greater Cincinnati: 241-0303

Hamilton County Democratic Party: 421-0495

Hamilton County Republican Party: 381-5454;

<http://www.rp-hamilton.com/>

See Classware pages for other links.

Please limit this paper to no more than ten pages of double-spaced text with one inch margins. Please include notes, bibliography, and URLs if appropriate, and information on persons contacted

All papers are due Wednesday, December 1. Late papers will be downgraded.