

An aerial photograph of Boston, Massachusetts, taken during the "golden hour" of sunset. The sky is a mix of orange, yellow, and blue, with scattered clouds. The city's skyline is visible, featuring a variety of high-rise buildings, some with distinctive architectural features like a cylindrical tower. In the foreground, a large, ornate building with a prominent dome is visible. The overall scene is vibrant and captures the energy of the city.

EVENT PROSPECTUS

2026 APSA  
ANNUAL MEETING  
& EXHIBITION  
BOSTON, MA

The logo for the American Political Science Association (APSA). It consists of a white circle containing the lowercase letters "apsa" in a blue, sans-serif font. To the right of "apsa" are the words "AMERICAN POLITICAL SCIENCE ASSOCIATION" stacked vertically in a smaller, blue, sans-serif font. A green and blue curved line element is positioned to the left of the text.

apsa  
AMERICAN  
POLITICAL  
SCIENCE  
ASSOCIATION



## About the American Political Science Association (APSA)

Founded in 1903, the [American Political Science Association](#) (APSA) is the leading professional organization for the study of political science serving over 10,000 members in more than 80 countries.

With a range of programs and services for individuals, departments, and institutions, APSA brings together political scientists from all fields of inquiry, regions, and occupational endeavors within and outside academe to deepen our understanding of politics, democracy, and citizenship throughout the world.

The Association promotes a lively, diverse community of scholars, teachers, students, and practitioners who bring wide-ranging interests, methodologies, and perspectives to the analysis and conduct of government and politics.



# APSA Annual Meeting & Exhibition

The American Political Science Association's Annual Meeting is one of the largest **gatherings of political scientists and scholars in the discipline**, drawing more than 6,000 scholars, educators, students, and practitioners from around the world.

This dynamic audience presents an powerful and impactful opportunity for exhibitors, sponsors, and advertisers **to build brand visibility, generate leads, and engage directly with key decision-makers across the discipline.**

Each year, APSA's Annual Meeting features over 1,500 panels, sessions, roundtables, and networking opportunities for scholars to engage in cutting-edge research, emerging trends, and innovative approaches in political science.

At the center of this activity, the **APSA Exhibit Hall** serves as a high-traffic hub where attendees actively explore new publications, technologies, and professional resources.



## Fields of Study Represented at the APSA Annual Meeting

American Politics  
Comparative Politics  
International Politics  
Methodology  
Political Philosophy and Theory  
Public Administration  
Public Law and Courts  
Public Policy

[See more »](#)



**6,000+**  
Average attendance



**20%**  
Attendees from  
outside the U.S.



**Over 65**  
Exhibitors and  
Sponsors



**850**  
Universities and  
colleges represented

# Showcase Your Products in Boston

## Here's why...

The APSA Annual Meeting also provides unparalleled access to a highly engaged audiences that are eager to **discover products, services, and partnerships** that support their research, teaching, and professional growth.



- ✔ **Showcase your books or journals** to attendees interested in advancing their education and publishing their own work.
- ✔ **Increase your brand recognition** in the political science community by connecting your company name with the premier meeting of political scientists.
- ✔ **Network with today's scholars** across all career stages from graduate students to professors and academic administrators to practitioners working in the non-academic sector.
- ✔ **Deepen existing relationships** and generate new leads that can help your company grow by meeting face-to-face with attendees and other organizations.
- ✔ **Gain insight into the latest research and issues** political scientists are facing that your company can help to solve.
- ✔ **Demonstrate how your products and services can help** enhance the work of political science teaching and research.

# Exhibitor Booth

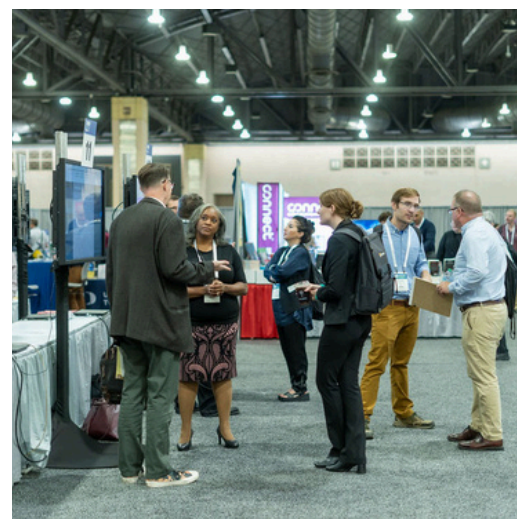
Market your company and help your business grow its audience through direct interface and networking with political science professionals. Booths are **available on a first-come, first-served basis**, so **make your reservation** soon to guarantee the best location possible.



**Exhibitor Rate: \$2,500**

## Benefits:

- 10'x10' Booth
- 4 Total Registrations (1 all-access registration and 3 exhibit hall-only badges)
- 1 Priority Point towards exhibit booth selection for the next year's annual meeting
- Listing on the event website, digital program book, mobile app, etc.



**RESERVATION DEADLINE:  
MONDAY, AUGUST 10, 2026**

# 2026 APSA Exhibit Hall Hours & Exhibition Schedule



## Schedule & Hours

**Thursday, September 3**  
9:00 a.m. – 6:00 p.m.

**Friday, September 4**  
9:00 a.m. – 6:00 p.m.

**Saturday, September 5**  
9:00 a.m. – 4:00 p.m.

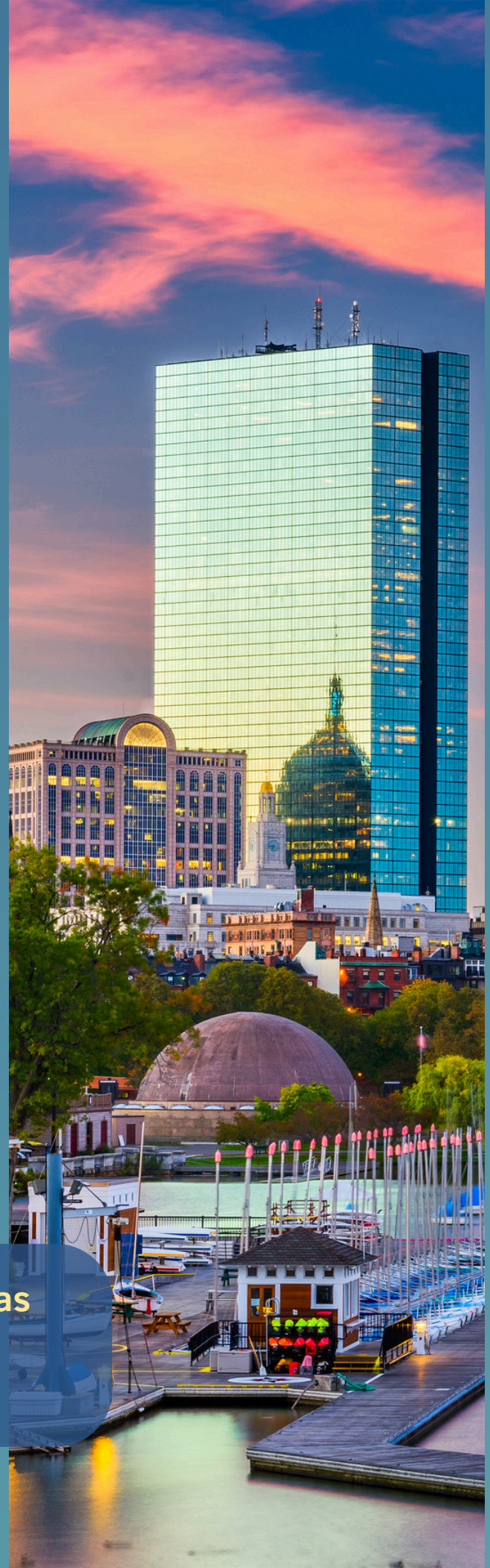


## Meeting Location

The Exhibit Hall will be located in Hall  
A of the Hynes Convention Center.

**Hynes Convention Center**  
900 Boylston St,  
Boston, MA 02115

**Join us in Boston this historic year as  
we commemorate the 250th  
anniversary of the United States**





# Featured Industries

Attendees look for the following in the APSSA Exhibit Hall:

- Classroom/E-Learning
- Teaching Tools Fellowships
- Grantmaking Foundations
- Government Organizations
- Book Publishers
- University Presses
- Academic/Scholarly Journals
- Polling and Data Centers
- Think Tanks
- Job Services and Recruiters
- Higher Education Services
- Research and Analytics
- Software/Services
- Media Outlets
- University Graduate Programs

# Advertising

Reach attendees and members of the Association, and capture the attention of political scientists by advertising your brand during the meeting!

With a variety of digital opportunities for every budget, advertising is an **affordable, high value proposition**. Even if you are unable to attend in-person, your company can still have a presence with an **online ad** or **banner** featured on any of the following APSA platforms for the duration of the meeting:



## Digital Program Book Ad

Program Book advertising is one of the most popular options for organizations! The digital program will be available in color and in advance of the meeting for all attendees to access. **All ads must be submitted by July 10, 2025.**

### Size & Rate

- Inside Front Cover.....**\$2200**
- Back Cover.....**\$2000**
- Full Page..... **\$1250**
- Half Page.....**\$900**

### Add-On Enhanced Listing: \$250

*Exhibitors Only: Add your company logo and description in the program book, mobile app, and event website.*

## Mobile App Advertising: \$2,250

Get real-time engagement by placing your company's advertisement in the Annual Meeting mobile app!

## The Daily Conference Emails: \$995/day

Include a digital ad in the *The Daily* e-newsletter sent each morning during the meeting to all conference attendees. As space is limited, this option is available on a first-come, first-serve basis. [4 days available]

## Welcome Email Ad: \$800

Get additional exposure by placing a digital ad in the know-before-you-go email sent to all conference attendees in advance of the meeting.

## Website Banner Ad: \$1,500

Place a rotating banner ad on the APSA Annual Meeting website.

## iPoster & iPoster Sessions: \$1,400/day

Advertise your organization with a banner ad on the splash screen of all interactive Poster monitors in the Exhibit Hall. [3 days available]

## APSA Member Newsletter

The APSA member e-Newsletter is distributed to nearly 10,000 contacts each month. Special discounted rates are available for exhibitors and sponsors. Email [communications@apsanet.org](mailto:communications@apsanet.org) for pricing information on this opportunity.

# Sponsorships

*Stand out with a sponsorship!*

APSA offers an assortment of sponsorships, each with their own unique benefits. Your support will demonstrate your company's commitment to the discipline and the proceeds go towards enhancing the meeting experience for attendees!



## PREMIER SPONSOR

\$10,000

### Conference Wi-Fi

Create a unique password including your company's name for when attendees access the meeting Wi-Fi.

## PLATINUM SPONSOR

\$7,500

### Meeting Lanyards

Support lanyards branded with your logo for attendees to hold their meeting badge.

## GOLD SPONSOR

\$5,000

### Breakfasts, Luncheons, and Receptions

- New Member/First-Time Attendee Breakfast
- TLC at APSA Breakfast or Luncheon
- Department Chairs' Workshop & Luncheon
- Graduate Student Happy Hour
- APSA Congressional Fellows Happy Hour
- International Attendee Reception
- Mentoring and Networking Reception
- Family Ice Cream Social

### Interview Services

Provides an opportunity for hiring employers to interview job candidates and attendees onsite at the meeting.

### Annual Career Open House

Provides opportunities for departments, institutions, and organizations to connect with attendees for discussions about jobs in political science and other careers that draw on political science, both on campus and in applied settings.

### Emerging Scholars Symposium

Features presentations from undergraduate and graduate students followed by feedback from discussants to help emerging scholars hone their research communication skills. *Coffee will be served.*

## SILVER SPONSOR

\$2,500

### Coffee Breaks

Provide attendees with coffee during breaks in between sessions and events throughout the annual meeting.

### Charging Station

Attendees love to plug in and recharge their devices during the meeting! Your organization can make a great impression by helping us provide charging stations for attendees.

## BRONZE SPONSOR

\$1,000

### Best Poster Award

Your sponsorship helps us recognize a graduate student or early career scholar for presenting the best poster at the annual meeting.

### Travel Grants

Your sponsorship will help members of the political science community join their colleagues at the annual meeting.

**Looking for something else?** Customize a sponsorship! Email us at [development@apsanet.org](mailto:development@apsanet.org).

**2026 American Political Science Association Annual Meeting & Exhibition | September 3–6 | Boston, MA**

# Sponsorship Benefits

|  | Premier   | Platinum  | Gold      | Silver    | Bronze  |
|--|-----------|-----------|-----------|-----------|---------|
|  | \$10,000  | \$7,500   | \$5,000   | \$2,500   | \$1,000 |
| Logo and/or name on meeting website  | X         | X         | X         | X         | X       |
| Recognition on meeting signage   | X         | X         | X         | X         | X       |
| Recognition in meeting program   | X         | X         | X         | X         | X       |
| Recognition in annual meeting marketing and thank you emails                       | X         | X         | X         | X         | X       |
| Ad in program book   | Full page | Full page | Full page | Half page |         |
| Ad in <i>Political Science Today</i> magazine                                      | Full page | Full page | Full page | Half page |         |
| All-access registrations to meeting  | 4         | 3         | 2         | 1         |         |
| Priority Points towards exhibit booth selection for the next year's annual meeting | 4         | 3         | 2         | 1         |         |
| Hyperlink and description on meeting website                                       | X         | X         | X         |           |         |
| Social media post recognizing sponsor's support                                    | X         | X         |           |           |         |
| Ad on meeting website  | X         | X         |           |           |         |
| VIP table at APSA Awards Ceremony  | X         |           |           |           |         |
| 25% discount on 1 booth at next year's annual meeting                              | X         |           |           |           |         |
| Showcase company literature in the APSA Lounge                                     | X         |           |           |           |         |

Unable to attend in person? You can still have a presence in Boston with a *digital or online ad!*



# Advertising Form

**APSA 2026 Annual Meeting & Exhibition  
September 3 - 6, 2026  
Boston, MA**

**Advertisements:** Please check the box adjacent to the ad you would like to purchase.

### Virtual Program Book (all in color)

**Program Back Cover** (\$2,200)  
7 3/16" x 9 3/4"

**Program Inside Back Cover** (\$2,000)  
7 3/16" x 9 3/4"

**Program Inside Front Cover** (\$1,800)  
7 3/16" x 9 3/4"

**Program Full Page** (\$1,250) Qty: \_\_\_\_\_  
7 3/16" x 9 3/4"

**Program Half Page** (\$900)  
(horizontal): 7 3/16" x 4 3/4"  
(vertical): 3 5/8" x 9 3/4"

### Online and Digital

**Mobile App** (\$2,250) Qty: \_\_\_\_\_  
296 x 204 pixels in JPEG, PNG, or GIF

**Annual Meeting Website** (\$1,500) Qty: \_\_\_\_\_  
125 x 1000 pixels in non-animated GIF or JPEG

**The Daily** (\$995/day up to 4 days) Qty: \_\_\_\_\_  
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

**Welcome Email** (\$800) Qty: \_\_\_\_\_  
218 x 250 pixels or 600 x 80 pixels in non-animated GIF, JPEG, or PNG

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### Advertiser Information

Company: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

### Please return this completed form to:

American Political Science Association  
Attention: Development  
1527 New Hampshire Ave NW  
Washington, DC 20036

**Email:** [development@apsanet.org](mailto:development@apsanet.org)

**Phone:** 202-349-9358

Please note that your advertisement will not be guaranteed without a completed form and payment in full.

When submitting this form, please also provide your ad content.

**Deadline:** The deadline for any artwork, logos, or listings to be included in the program is July 10, 2026.

### Payment

Upon receipt of completed application and contract, an invoice will be emailed to the listed contact person. The contact person can then submit payment within 30 days of the invoice date by paying online at [www.apsanet.org](http://www.apsanet.org) under their account.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_



# Exhibit Reservation Form

122nd APSA Annual Meeting & Exhibition  
September 3 - 6, 2026  
Hynes Convention Center  
Boston, MA

### Exhibitor Information

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Company (as it should be listed in the program):  
\_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Twitter: \_\_\_\_\_

Website: \_\_\_\_\_

We hereby apply for exhibit space at the 2026 Annual Meeting of the American Political Science Association and agree to the attached Terms and Conditions

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Requested Booth Size: \_\_\_\_\_ x \_\_\_\_\_

Requested Booths in Order of Preference\*:

\*APSA does its best to assign booth preferences

1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_

Please indicate the general location you prefer if none of your choices are available:

\_\_\_\_\_  
\_\_\_\_\_

Each booth is \$2,500 and includes:

- 10' x 10' space
- 8'-high backdrop and 8'-high draped sidewalls
- 7" x 44" two-line sign with company name
- 4 registrations (1 all-access and 3 exhibit booth personnel)
- 1 Priority Point for 2027 booth selection
- Listing on the event website, program, and mobile app

**Table, chairs, electric, and other furnishings are not included**

Additional Visibility: Check if interested

**Enhanced Listing (\$250)** - add your company logo and a 75 word description to the program

**Full Page Program Ad (\$1,250)** Qty: \_\_\_\_\_

**Half Page Program Ad (\$900)**

**Floor Decals (\$1,000)** - Decals with your logo and booth number are placed on the exhibit hall floor

Please return this completed form to:

American Political Science Association  
Attention: Development  
1527 New Hampshire Ave NW  
Washington, DC 20036

Email: [development@apsanet.org](mailto:development@apsanet.org)

Phone: 202-349-9358

Payment instructions will be sent via email after this form has been received. Exhibit space is not guaranteed without a signed application and payment in full.

**Deadline:** The deadline for any artwork, logos, or listings to be included in the program is Friday, July 10, 2026.

### Payment

Upon receipt of completed application and contract, an invoice will be emailed to the listed contact person. The contact person can then submit payment within 30 days of the invoice date by paying online at [www.apsanet.org](http://www.apsanet.org) under their account.

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

# TERMS AND CONDITIONS

**CONTRACT FOR SPACE:** The Application and Contract must be completed in its entirety for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any matter not specifically covered in these Terms and Conditions is subject to the decision of APSA, whose decision shall be final.

**PAYMENT PROVISIONS:** Exhibitor shall pay to APSA the full contract price no later than 30 days from the invoice date. Exhibitor agrees that exhibit fees must be paid to APSA prior to move-in of exhibitor's display into the venue. In the event that the exhibitor fails to pay any or all fees in a timely manner, at its sole and exclusive discretion, APSA may reassign the exhibit space, specified herein, to another exhibitor. In all cases, Exhibitor remains liable for the payment of all fees set forth in this agreement, subject only to the applicable cancellation schedule herein. All payments are non-refundable except as set forth in Termination of Meeting and Exhibit.

**ELIGIBILITY TO EXHIBIT:** The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the APSA Executive Director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees or agents. Exhibits cannot be used for politically or ideologically partisan purposes and are subject to the approval of the APSA Executive Director or designee.

**ASSIGNMENT OF SPACE:** Booth space will be assigned at the discretion of APSA. Priority of booth selection is given to companies that have exhibited and sponsored in previous years. APSA will attempt to assign requested spaces; however, if none of the requested spaces are available, a space comparable in location and size will be assigned. Exhibit management reserves the right to alter exhibitor's assigned location at any time if deemed in the best interests of the Exhibition. Exhibit Management may consult with exhibitor before exercising its discretion.

**TERMINATION OF MEETING AND EXHIBIT:** Should the premises in which the 2026 Annual Meeting and Exhibition is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Meeting and Exhibition be canceled, made virtual, or materially interfered with by reason or action of pandemic or epidemic, action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitors a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said Exhibit), after deducting all costs and expenses in conjunction with such Exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the exhibitor.

**NO-SHOW:** Any exhibitor who is considered a no-show on-site will be charged the cost to convert the booth into a lounge space in a manner appropriate to booth size.

**DISPLAY RULES AND REGULATIONS:** APSA provides the following: an 10'x10' standard booth; a 7" x 44" two-line identification sign listing the company name and booth number; an 8'-high backdrop and 8'-high draped sidewalls; and around-the-clock security concluding at 4:00 p.m. Saturday, September 5, 2026.

**DEPTH AND HEIGHT:** All display fixtures over 4' in height and placed within 10 linear feet of an adjoining exhibit must be confined to that area of the exhibitor's space which is within 5' of the back line. Exhibit fixtures, components and identification signs will be permitted to a maximum height of 8'3".

**SIDE WALLS:** Side walls cannot exceed 4' in height, except that area which is within 4' of the back wall. Displays must be contained within the assigned booth spaces in such a way that they do not interfere with other exhibitors' displays.

**FURNISHINGS/ELECTRICAL:** Furnishings and electric are not provided. Information regarding the rental of furnishings and electric will be available in the Exhibitor Service Kit sent in summer.

**DIRECT SALES.** Sales are permitted only within the booth area. It is the sole responsibility of the exhibitor to comply with federal, state and local laws, regulations and ordinances concerning such sales, including tax and license fees. Exhibitor agrees to hold APSA, Show Management, and the Annual Meeting and Exhibition harmless with respect to such compliance.

**SCHEDULING GUIDELINES FOR EXHIBITOR FUNCTIONS:** (A) Exhibitor sponsored functions, both public and private, will be accepted by the convention coordinator on a first-come, first-served basis. (B) Exhibitor sponsored private functions, i.e., events not open to all meeting attendees, requiring space controlled by APSA according to its contract with the Hynes Convention Center will be placed in the Hynes Convention Center or elsewhere at the sole discretion of the convention coordinator. APSA official program events have priority over events sponsored by other groups, including exhibitors. Schedule changes and room reassignments are at the sole discretion of the APSA convention coordinator, though the coordinator will make every effort to limit changes to within 2 months of the meeting.

**BOOTH PERSONNEL/BADGES:** The fee for booth space includes three exhibitor badges per 10'x10' booth and one full access meeting registration. Displays must be staffed during all APSA Exhibit Hall hours. Badges must be worn at all times for admission to the Exhibition. A list of booth personnel must be received on or before August 14, 2026. All booth personnel must be registered. Badges may be picked up at Exhibitor Registration beginning on Wednesday, September 2, 2026, at 8:00 a.m.

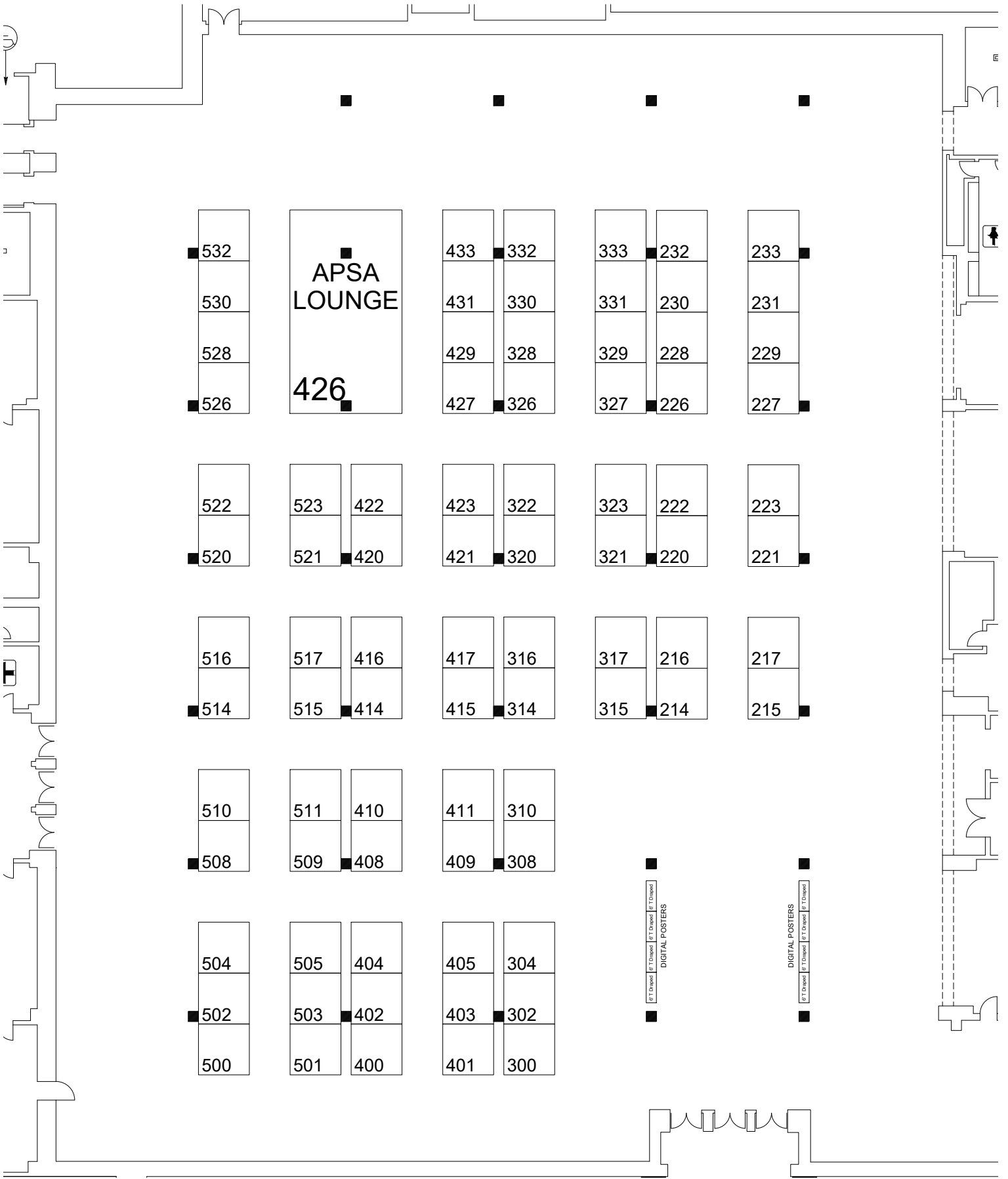
**ADDITIONAL RULES:** Distributing advertising matter outside of the exhibitor's rented space is not permitted. All the exhibitor's furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Terms and Conditions. APSA also reserves the right to make any modifications to these displays, at the exhibitor's expense, so that the exhibit conforms to the Terms and Conditions.

**LABOR/SAFETY/FIRE:** Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, APSA may cancel at exhibitor's expense all or part of the exhibit.

**INDEMNIFICATION AND WAIVER:** The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor's employees or agents and displays, equipment and other property brought upon the premises of the Hynes Convention Center. Exhibitor shall indemnify and hold harmless the Hynes Convention Center and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agree to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular Exhibitor's action or failure to act, such Exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Hynes Convention Center are not responsible for any loss (however caused) to any Exhibitor.

**INSURANCE:** Exhibitor must obtain Commercial General Liability and Property Damage insurance policies covering its exhibit materials at the conference. Such insurance must be in the amounts of at least \$1,000,000 per occurrence and \$2,000,000 in the aggregate. Exhibitor must also have adequate workers' compensation, public liability, bodily injury, and property damage insurance coverage for participation in the Expo. Such insurance shall name APSA and the Hynes Convention Center as additional insureds. All Exhibitors must provide a certificate of insurance coverage naming APSA and the Hynes Convention Center as an additional insured to APSA with payment.

**AMENDMENT TO CONTRACT REGULATIONS:** Any and all matters not covered specifically in these Terms and Conditions are subject to APSA's discretion. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to these Terms and Conditions. Any such changes shall be binding on the Exhibitor equally with the other regulations contained herein.





### **Contact Information**

**2026 APSA Annual Meeting & Exhibition, Boston, MA  
American Political Science Association  
1527 New Hampshire Avenue, NW  
Washington, DC 20036**

**Phone: (202) 483-2512**

**Email: [development@apsanet.org](mailto:development@apsanet.org)**

**APSA website: [www.apsanet.org](http://www.apsanet.org)**

**Conference website: [connect.apsanet.org/apsa2026](http://connect.apsanet.org/apsa2026)**