

2027

18th APSA Teaching & Learning Conference

Portland, Oregon
February 5-7, 2027

EVENT PROSPECTUS

apsa TEACHING & LEARNING CONFERENCE

www.apsanet.org/TLC



APSA's **Teaching and Learning Conference** is a biennial event providing a highly interactive forum for scholars to promote the scholarship of teaching and learning, equip faculty with resources and new techniques, and enhance the role of teaching in the discipline.



Top Reasons to Exhibit, Sponsor, and Advertise with APSA

- ✓ **Share information about your company**
- ✓ **Network with APSA members and educators**
- ✓ **Build relationships with new and existing clients**
- ✓ **Gain insight into issues and trends in the profession**

EXHIBITOR BENEFITS

The **exhibit area** is centrally located near registration, break areas, and sessions. It is large enough to generate significant activity and consumer traffic, yet small enough to allow for intimate engagement with attendees.



When surveyed, previous exhibitors affirmed that they would recommend this conference to a colleague. These past exhibitors cited the quality of the attendees and the exhibits traffic as TLC's leading benefits.



EXHIBITORS RECEIVE:

One Six-foot Draped Table and Two Chairs

Company exposure on the Conference Website and in the Program Book

Full-Access Badge to Attend Sessions

Priority Point for APSA Annual Meeting Exhibit Space Selection

Conference Exhibitor Badge

EXHIBITOR RATES & INFO





Exhibitor Table Rate
(Price: $1,000 each)

Exhibit Tables are $1,000 each and first-time exhibitors receive a 10% discount.

EXHIBIT DAYS AND TIMES
Friday, February 7, 12:00 p.m. – 7:30 p.m. PST
Saturday, February 8, 8:00 a.m. – 6:00 p.m. PST
Sunday, February 9, 8:00 a.m. – 11:00 a.m. PST

INSTALLATION
Friday, February 7
8:00 a.m. – 10:00 a.m. PST

DISMANTLING
Sunday, February 9
11:00 a.m. – 2:30 p.m. PST

LOCATION
Portland Marriott Downtown Waterfront
1401 SW Naito Parkway
Portland, Oregon 97201



Attendees are looking for the following resources:

- Books
- Games and Simulations
- Online course development
- Course Management Tools
- Technical Aids
- Classroom Technology and Software
- eLearning
- Interactive Whiteboards
- Online Media and Study Tools
- Class Blogs and Wikis
- Research Databases

SPONSORSHIPS

Sponsorships raise your company's profile and create goodwill among a highly respected community of political science professionals.

SPECIAL EVENTS



Opening Reception
($8,000)



Coffee Breaks
($2,000)

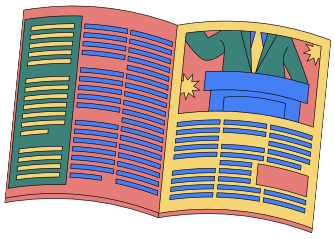
OTHER SPONSORSHIP OPTIONS

🛜 Wi-Fi
($5,000)

💰 Travel Grants
($1,000)

Platinum Sponsor Benefits	Gold Sponsor Benefits
($4,000 minimum)	**($1,000 minimum)**
• **Access to Gold Sponsor Benefits+** • Full page advertisement in the program book • 3 TLC Conference registrations • 1 Priority Point for APSA Annual Meeting Exhibit Space Selection • Right of first renewal at the next conference	• **Acknowledgment on conference website, on-site event signage, and in the program book** • Half page advertisement in the program book • 2 TLC Conference registrations • 1 Priority Point for APSA Annual Meeting Exhibit Space Selection

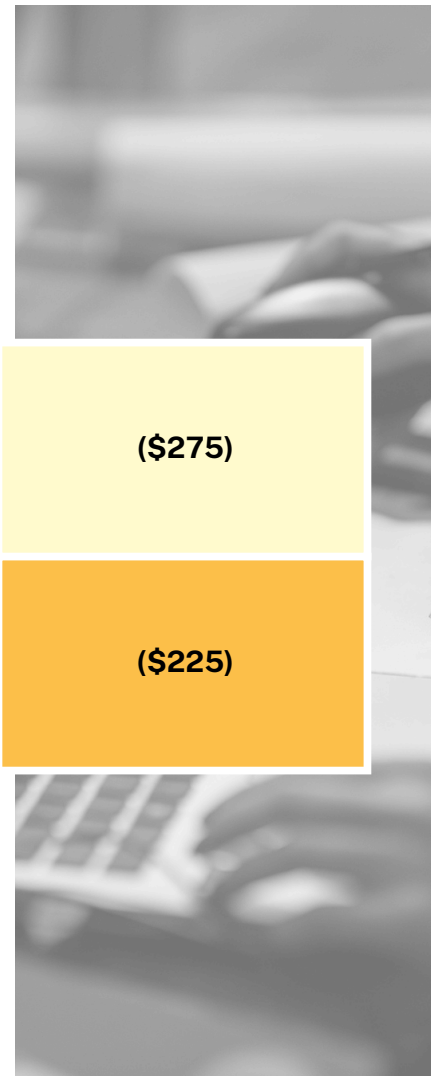
ADVERTISE



Advertise: CONFERENCE PROGRAM
Get your company in front of attendees with an ad in our **full-color virtual program book.** The digital format will be made accessible in advance of the meeting, putting your ad in front of attendees even earlier.

Every attendee will receive access to the program, giving you the chance to market directly to each professional at the conference. This option is also great if you are unable to attend the conference – your organization can still have a presence to scholars and students during the meeting!

Full Page Ad (8.5" x 11"in) Standard	**($275)**
Half Page (7.5 x 4.75"in)	**($225)**



CONFERENCE WEBSITE ($400)
Advertise on the **Teaching and Learning Conference website**, which is visited frequently by attendees looking to access the program, make travel arrangements, and more. Your ad will rotate on the conference site.

DIGITAL COMMUNICATIONS

- **The Conference Daily Email to Attendees ($250 per day up to 3 days):** Include your ad in the The Daily e-newsletter sent each morning of the meeting to all attendees.

- **TLC Welcome Email to Attendees ($200):** Place an ad in the know-before-you-go email sent to attendees in advance of the meeting.

PAST EXHIBITORS, SPONSORS, ADVERTISERS

- BuddyUp
- Cambridge University Press
- Cengage Learning
- College Board
- Council on Foreign Relations
- CQ Press
- C-SPAN
- FlatWorld
- Globalyceum
- ICONS Project
- National Issues Forum Institute
- Pearson
- Roper Center for Public Opinion Research
- Routledge
- SAGE Publishers
- Scholars Strategy Network
- University of Toronto Press
- Voice of the People
- W.W. Norton
- William S. Hein & Co., Inc.
- Ground News
- Fair Elections Center's Campus Vote Project
- McGraw Hill
- Seton Hall University
- W. W. Norton & Company
- Big Picture Educational Consulting










Portland
Oregon
OLD TOWN







Contact Information

2027 APSA Teaching & Learning Conference
American Political Science Association (APSA)
1527 New Hampshire Avenue, NW
Washington, DC 20036

Phone: (202) 483-2512
Email: development@apsanet.org
APSA website: www.apsanet.org
Conference website: connect.apsanet.org/tlc2027